

## **Construction Progress Price List**

Prices effective 10/15/2014

**Construction Progress Aerial Photo-Shoots:** Photos of your site, taken at regular intervals and consistent angles over the duration of construction; a six-shoot minimum applies.

4x5 Print-Resolution Digital - \$119.00 - 4x5 @ 256 ppi (1280x1024 pixels): Additional angles = \$35.00. 8x10 Print-Resolution Digital - \$160.00 - 8x10 @ 360 ppi (3600x2880 pixels): Additional angles = \$60.00. 16x20 Print-Resolution Digital - \$200.00 - 16x20 @ 240 ppi (4800x3840 pixels): Additional angles = \$80.00. Mural-Size Digital - \$275.00 - 32x40 @ 150 ppi min. (up to 6000x4800 pixels): Additional angles = \$100.00. 8x10 hard-copy photo prints = \$15.00 each. Pre-Bid Vertical Photos - Contact us for a custom quote.

Prices include flight time and photography, and are based within a 40 mile radius of Seattle; additional fuel fees may apply for extended mileage or higher altitudes. Washington State Sales Tax not included in list prices.

**Discounts:** Sky-Pix offers two ways to save money on construction progress aerials. Percentages are discounted from the total package price (before sales tax):

Multiple-Angle Discounts (applies to oblique angles only):

- 2 to 3 angles = 5% off
- 4 to 5 angles = 10% off
- 6 to 7 angles = 15% off
- 8 to 9 angles = 20% off
- 10+ angles = 25% off

**Volume Discount Pricing (deductions applied to all active-jobs from the same client):** A variable-discount applies to each additional job after the first, for jobs with the same client/company. Discounts are added at 2% increments for each job, and applies to all active jobs with one company — ex: 2 jobs = 2% off, 3 jobs = 4% off, 4 jobs = 6% off, etc. \*Rates of deduction apply to active jobs only, deductions increase with volume, then decrease as jobs drop off our schedule.

**How to order:** Give us the site location/address, job name (if available), desired perspectives (oblique angle, or vertical), and when you need your site photographed — choose from mid-month, end-of-month, or weekly flight schedules. You will receive multiple proofs (via email) from the first shoot for angle selection; we will then match your selected angle(s) for the duration of the project.

**Delivery Time:** Sky-Pix strives to deliver images as quickly as possible after each shoot. Production time includes photo-inventory and selection; images are cropped to specifications, then color-corrected for optimal output. Please allow 2 to 5 working-days for delivery of digital images, and 3 to 7 working-days for U.S. Mail or other parcel carriers.

**Delivery/Shipping Fees:** There is no charge for standard U.S. Mail. Handling fees may apply for delivery, or other parcel carriers. Digital-only options are sent via email, FTP, or web file-sharing.

Payment: Check, money order, Visa or MasterCard. Construction progress is billed per photo shoot. Net 15, 20, 30, or 45 available.

**Copyright:** Sky-Pix retains full copyright ownership. The right to reproduce or publish an image — known as a "marketing release" — is included with all digital-image options. Marketing releases are for use by the purchaser, owner, and/or owner representative. Images may be shared with other team members for communication purposes only. Releases are not transferable to third-parties for use in their own marketing. There is no expiration on any marketing release. Duplication of hard-copy prints is not permitted without prior authorization.

**Sharing On Social Media:** Parties other than the purchaser (hereafter referred to as "third party"), may share Sky-Pix's photos on social network sites (Facebook, Twitter, Google+, etc.), under the following conditions:

- The copyright/date stamp is not removed from the photo, or altered in any way.
- Photo credit is given to "Sky-Pix Aerial Photography" in a comment or photo description.
- Photos shared via social media, by any third party, does not constitute permission to reproduce Sky-Pix images for any other marketing purpose(s), either in print, or web-use.